



PROGRAM ADVERTISEMENT OR SPECIAL MESSAGE/GREETING FOR THE 2017–2018 SEASON

The McLean Symphony performs four to five concerts from fall to summer. For a single fee, your advertisement or message will be printed in each of our concert programs during the season. Advertisers who submit copy and payment by Friday, September 1, may request complimentary tickets to any scheduled concert (requests must be received at least one week in advance) based on the formula below. All ads are black and white except where indicated.

Selection	Ad Size	Dimensions	Price	Total Tickets
<input type="checkbox"/>	¼ page—vertical	2 ¼ in. W by 3 ¾ in. L	\$175	2
<input type="checkbox"/>	¼ page—horizontal	4 ¼ in. W by 1 ¾ in. L	\$175	2
<input type="checkbox"/>	½ page—horizontal only	4 ¼ in. W by 3 ¾ in. L	\$350	4
<input type="checkbox"/>	Full page	4 ¼ in. W by 7 ¾ in. L	\$600	6
<input type="checkbox"/>	Full-page inside front cover (full color)*	4 ¼ in. W by 7 ¾ in. L	\$1,000	8
<input type="checkbox"/>	Full-page inside back cover (full color)*	4 ¼ in. W by 7 ¾ in. L	\$1,500	8
<input type="checkbox"/>	Full-page back cover (full color)*	4 ¼ in. W by 7 ¾ in. L	\$2,500	8

**Subject to availability, with potential to divide page and cost between two advertisers.*

Please mail your advertisement or message/greeting with a check made payable to **The McLean Symphony** to the address shown at the bottom of this form. Print-ready art/copy may accompany your payment information, or you may wish to send your ad (preferably in jpeg, eps, psd, or other Adobe-compatible formats) to ads@mclean-symphony.org. Full-color files may be printed in grayscale.

Contact Information	
Company Name:	Employee Name:
Address:	
Phone:	Email:
Special Instructions:	